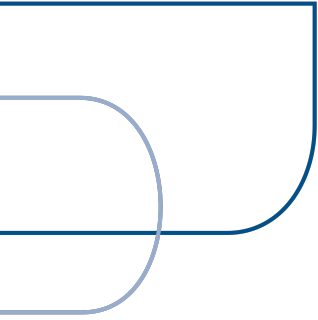




START ATTRACTOR



Corporate Learning for Companies

From skills gap to measurable capability growth with tailored, KPI-driven learning path

We believe corporate learning works when business priorities are clear, participants apply what they learn and progress is measured through concrete outputs.

Start Attractor helps companies design customized upskilling and reskilling paths with HR and business leaders to support green and digital transitions, technology mastering and AI adoption across organizations.

Corporate Learning connects organizational priorities with academic and industry expertise through a practical learning-to-action path.

Corporate Learning is built for measurable capability growth, not generic training.

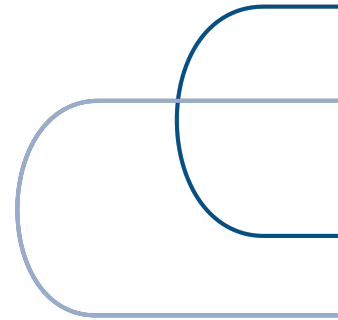
What we deliver

Skills mapping: identify gaps, target audiences and learning priorities linked to business needs.

Tailored program design: build modules, exercises, assessments and supporting materials around your goals.

Applied learning projects: activate hands-on work on real challenges, use cases and team priorities.

KPI tracking: monitor participation, progress, outputs and capability growth.



How it works: priority → capability

Discover: identify skills gaps, business priorities and stakeholder expectations.

Design: build the journey, exercises, assessments and supporting materials.

Pilot: run an initial cohort, gather feedback and improve what matters most.

Scale: extend across teams with dashboards, iteration and continuous improvement.

How it starts

Kickoff (30–45 min): context, audience, capability priorities and expected outcomes.

Proposal path: learning objectives, format, timing, materials, outputs and KPI logic.

To speed up design, share: industry context, target audience, skills priorities, timing and preferred format.



Is this generic corporation training?

No. It is a customized learning-to-action path designed for companies that need stronger capabilities, practical application and measurable progress across teams.



START ATTRACTOR

What you achieve

Clearer visibility on skills gaps and priority capabilities

Stronger adoption of digital, sustainability and AI-related practices

More practical application through projects, templates and exercises

Measurable progress through skill maps, outputs and KPI tracking

Corporate

Learning & Capability Growth

Build tailored upskilling and reskilling paths

Support green and digital transitions

Activate AI adoption across roles

Connect learning with business priorities

Pick the capability you need—we'll tailor audience mapping, learning design, delivery format and follow-up to activate measurable growth.

Delivery built-in

In person

Online live

Blended formats

Workshops, academies and applied labs

Materials, templates and follow-up outputs

and that's not all.....

Corporate learning can also connect with open innovation initiatives, pilots and venture programs when internal adoption is needed to support execution.

Engagement framework

Skills gap discovery · Learning path design · Workshop or academy format · Applied projects ·

Materials and templates · KPI tracking · Feedback loops · Scale-ready learning plan



Request a call

Tell us your context, target audience, skills priorities and timeline - we will suggest the best learning path and expected outputs.

info@startattractor.eu

startattractor.eu/corporate-learning/